

UpNano is a young, successful high-tech company that is specialised in the development, production and commercialisation of ultra-high resolution 3D printing systems and is currently the global technology leader in 2PP (2-photon polymerisation) based 3D printing with the NanoOne. Due to the market success of the past months, we want to expand our marketing team. To support our team, we are looking for a motivated:

MARKETING MANAGER (f|m|d)

Print & Digital | 40 hours position

WE LOOK FOR

- Completed education in Marketing (University, College, Course, Academy)
- Solid proficiency in Office and computer systems
- Graphic design knowledge (Photoshop/InDesign)
- Strong sense of design and confident use of typography
- Fluent German and English language skills
- Exceptional communication, presentation, and organizational skills.
- Ability to work independently, responsibly, and collaboratively as part of a team

YOUR TASKS

- Overseeing brand and communication management, encompassing advertising campaigns (both offline and online), media planning, and strategic alignment
- Planning and coordinating content marketing initiatives, including the creation of white papers
- Managing global marketing participation in trade fairs and conferences
- Providing ongoing support for various media channels
- Developing effective email and newsletter marketing strategies
- Leading graphic design conception, development, and execution
- Collaborating with external graphic and marketing partners
- Direct communication with departments and management in flat hierarchies

WE OFFER

- Exciting, innovative and flexible work environment with a pleasant atmosphere
- High degree of personal responsibility and freedom in performing your tasks
- Wide range of tasks and development opportunities within our company
- In-house fitness center for free use and secure bike storage with changing rooms
- Free soft drinks, tea, coffee, and fruits
- Flat corporate hierarchies and company events

If you love exciting challenges and enjoy working with different people that are passionate about their innovative products, we look forward to receiving your application!

UpNano GmbH

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